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NEWSLETTER ~ MARCH 2020

Dear Impact100 SRQ Family,

During these uncertain times, nonprofits stand to see a negative impact as their usual donors are seeing losses in the stock market and less are likely to give back. Our collective giving efforts are more important now than ever and thanks to you we will be able to make a significant difference in the lives of many this year.

If you served on a Focus Area Committee in 2019, think about the local nonprofits that touched your heart and how you can help them today. Also, please consider the goods and services of our 2019 donors listed at the bottom of this letter, when making purchases.

We will continue to follow the recommendations from the Federal, State and Local Governments and the CDC. **With everyone's health in mind, we are postponing all March and April events. Please check our website for updates.**

With Our Best Wishes for Your Health and Well-being,

Impact100 SRQ Board of Directors

THE BIG REVEAL



[More Big Reveal Photos - Click Here!](#)

IMPACT100 SRQ Raises \$342,000

For Three Area Nonprofits at its “Big Reveal” Event

Nonprofits in the Sarasota-Manatee region are invited to apply for grants for projects in arts and culture, education, environment and recreation, family, and health and wellness.

(Sarasota-Manatee) Impact100 SRQ, a group of Sarasota-Manatee women philanthropists committed to high-impact, strategic grant-making, announced that it raised \$342,000 at its “Big Reveal” event on March 5. Jane Watt, president of Impact100 SRQ, said that the group will award transformational grants of \$114,000 to three Sarasota-Manatee nonprofits this November. Local groups can apply for grants for projects in arts and culture, education, environment and recreation, family, and health and wellness. All grant applications must be submitted online by May 15, 2020, at www.impact100SRQ.org.

“The grants we award are designed to have a major impact on the Sarasota and Manatee county area, the selected nonprofits, and the communities served,” said Watt. “Through collective giving, Impact100 SRQ members demonstrate leadership and comradery as they cultivate transformation together.” She adds that the chapter grew from 228 members and a total grant amount of \$228,000 in 2019, to 342 members this year and grants to be awarded totaling \$342,000.

“We made Impact100 history for the number of membership renewals and total number of members in our second year,” she said.

A new branding initiative for Impact100 SRQ was also introduced at the Big Reveal event. JDA Worldwide was selected to create a new logo, signature colors, and website. Watt explains that Impact100 SRQ was selected by Impact100 Council as a beta chapter for the branding launch. “The new branding will help Impact100 SRQ become more identifiable as part of the global organization of Impact100,” said Watt. Impact100 SRQ remains its own autonomous entity and operates independently of any parent affiliation, but it receives support, resources, and shared best practices from Impact100 Council.

Who should consider joining?

“We are women from all walks of life, united for a greater good, with a clear understanding of the power of collective giving,” says Watt. “We welcome like-minded women who want to give back to their communities—and change the face of philanthropy in our area.”

The Impact100 SRQ model is simple: Encourage 100 women to donate \$1,000 each, and then pool those resources into one large grant of \$100,000 to be awarded to qualifying nonprofits in Sarasota and/or Manatee counties.

“Impact100 SRQ has no paid employees or staff, which means that 100 percent of each member’s annual contribution of \$1,000 is awarded to nonprofit organizations in grants of \$100,000 or more,” says Watt. “Operational costs are kept to a minimum and funded voluntarily by members and corporate supporters.”

For more information, visit www.impact100SRQ.org.

Photo caption: Front row; left to right: Michelle Fisher; Jodie Zerega; Rose Dalsandro; Dianna Manoogian; Andrea McHenry; Jane Watt; Amy Tupper; Kristin Holm; Joanna Benante; Toni Schemmel; Dana Duckman. Back row: Jamie Black; Julie Brum; Betsy Friedman; Tilly McFadden; Cheryl Gannon; Sannie Brander; Kim Fierst. Not pictured: Beth Walling.

FOCUS AREA COMMITTEES (FAC)

Participating on a Focus Area Committee(FAC) is at the heart of our mission and what sets Impact100 SRQ apart from other philanthropic organizations. All members are invited to join one of our Focus Area Committees (FACs) and participate in our grants review process. Every year we create one committee for each of our five focus areas:

Arts & Culture; Family; Education; Environment & Recreation; Health & Wellness.

These committees perform in depth reviews of grant applications, conduct site visits, and select finalists to be voted on by our entire membership in November. Focus Area Committees meet mid-August through early October. You may choose a FAC to serve on based on the area that resonates most with you or by the convenience of the FAC time and meeting location.



Please contact our Focus Area Committee Director for more information, Mrs. Kim Fierst at:

[412-818 1940](tel:412-818-1940) or FocusArea@impact100SRQ.org



EDUCATION

Education Focus Area Committee will be meeting on
Mondays 11 a.m until 12:30 p.m.



ENVIRONMENT & RECREATION

Environment and Recreation Focus Area Committee will be meeting on
Tuesdays 8 a.m. until 9:30 a.m.



HEALTH & WELLNESS

Health & Wellness Focus Area Committee will be meeting on
Wednesdays 6 p.m. until 7:30 p.m.



ARTS & CULTURE

Arts & Culture Focus Area Committee will be meeting on
Thursdays 6:45 p.m. until 8:15 p.m.



FAMILY

Family Focus Area Committee will be meeting on
Fridays 9 a.m. until 10:30 a.m.



Have you noticed our new branding? We hope you like it! Here's a little background on "why the change" and symbolism in the new design:

This past October, some of our Members and Board of Directors attended the Impact100 Global Conference in Pensacola FL. This event was attended by women from across the globe, over 27 chapters were represented at this conference where we collaborated, shared best practices, and learned about exciting new initiatives and resources.

At this event, Impact100 SRQ was introduced as a Beta chapter for a new branding and website initiative of Impact100 Council. Impact100 SRQ was selected to help launch the branding because we are an emerging leader in the world of Impact100!

Our brand connects people to who we are as an organization and what we want to be known for. The refreshed Impact100 logo will be available to all chapters for use and will help each chapter become more identifiable as you travel from city to city. The new lavender Impact100 logo will unify each chapter as part of a global organization and add strength and credibility to individual chapters. So, I want to share with you a little information on the significance within the new design. Our hope is that you will be proud of it and connected to it like we are, now that we know the thought put into each aspect.

·And within the seastar is another four-pointed star that represents the importance of each individual woman in our organization.

·Finally, we were able to select our chapters primary colors, poppy and marine. These were chosen as representation of our community. Poppy was the brightest and boldest of the options, so of course that was an obvious choice for us! When our Board was asked to describe our community, inviting, friendly, and coastal were the descriptors used, and marine was chosen as our accent color.

Please know that our SRQ chapter remains its own autonomous entity, operating completely independently of any parent affiliation. But now we have more than ever the generous support of the Impact100 Council, providing us tools, sharing best practices, and allowing us to collaborate with other chapters around the world. This is a wonderful gift from Impact100 Council!

With our new branding comes new name tags and website! For our 2020 Members, we will be providing you with a new nametag! Please email us if you have a preferred name to be displayed on your nametag, if it is different than what is listed on your membership registration. Also, quick note, future nametags for new members or replacements will be available for purchase.

number. By combining Impact and 100 local ladies we become transformational!

·Lavender and wisteria were chosen as the primary palette for the new, global Impact100 logo. Lavender is refined, elegant, and graceful. It evokes a pure and genuine response; it feels welcoming.

·The Seastar emblem was inspired by the relationship between starfish and sea grass. The sea grass nourishes, protects, and provides a place of community for the starfish.

·The seven arms of the seastar signify the power of female love, perfection, and wholeness.

member Dianna Manoogian. The URL is the same, so please check it out soon and know the transfer of information is a work in progress!

Last, thank you to IAS Marketing Services, Tina Darling, Sir Speedy of Sarasota, and Eileen Rosenzweig. Tina and Eileen are both Founding Members. These local female entrepreneurs and their businesses have been instrumental in our chapter's success and the launch of our new branding by donating their products and services to Impact100 SRQ. They are a joy to work with!

OTHER WAYS TO GET INVOLVED



Do you like EVENTS? We could use your help!

**Contact Cheryl Gannon @ Logistics@impact100SRQ.org or
Sannie Brander @ Events@impact100SRQ.org**

As the Logistics and Events Directors, we work together with the Board of Directors to handle all aspects of our events – from venue locations to clean up. If you are interested in becoming part of the Events committee, please contact us.

We are looking to build our committee to help with:

Social Events: (Membership Engagement)

Please contact Cheryl & Sannie, with your interest!

SOCIAL NEWS

As always, we had a lot of fun at our 'meet & greets' and we are thrilled to welcome our new members.

THANK YOU for coming to our events and THANK YOU for joining the



FAMILY







THANK YOU TO OUR AMBASSADORS:

Rose Dalsandro, Carolyn Alves, Ryndie Brusco, Aleksandra Hoddinott, Tami Byler, Jackie Buckler, Debbie Maxa, Tilly McFadden, Jane Regan, Tonya Getzen Gowan, Kay Stump, Carolyn Collins, Marie Baumann, Lisa Beckstein, Ora Jean Henry, Nancy Bobbitt, Kristin Holm, Maria Fikus, Tina Darling, Beth Walling, Andrea McHenry, Julie Brum.

They signed up many new members. The "gong" was deafening & Julie Brum had a very good time ringing it as she processed the memberships! Thank you to our Ambassadors, who will contact our new members and help them to get to know the IMPACT100 SRQ Mission.

MESSAGE FROM OUR PRESIDENT



We did it!!!

Last Thursday at the Big Reveal we announced for our second Giving Year we have **342 women** which means we will be awarding three **\$114,000** grants in our second year. Whether you are a returning member or joining for your first time, we thank you for believing in the power of collective giving. Impact100 SRQ is empowering giving women to see ourselves as part of the solution for positive change....one woman, one grant at a time. We invite you to design your experience based on your personal availability & interests. The next phase of our Giving Year is the heart & soul of our organization. We encourage you to participate on a Focus Area Committee, as it will connect you on a deeper level with fellow Impact members and connect you with the needs of our community in a new way.

A few of our fun facts:

- Impact100 SRQ is the first chapter in the world to award 3 grants in its 2nd year
- By the end of 2020, Impact100 SRQ will have awarded over a half-million dollars to local nonprofits serving Sarasota and/or Manatee counties

Impact100 SRQ is as strong as our members that join and the nonprofits that apply for our grants. We look forward to our transformational impact for Sarasota and/or Manatee County nonprofits in 2020!

Thank you!
Yours,
Jane Gill Watt

MEET OUR NEW BOARD OF DIRECTORS



President - Jane Watt

Director of Membership - Jodie Zerega
Director of Grants - Toni Schemmel
Treasurer - Andrea McHenry
Co-Treasurer - Julie Brum
Membership Engagement - Rose Dalsandro & Beth Walling
Grants - Michelle Fisher
Communication/IT - Dianna Manoogian
Nonprofit Liaison- Besty Friedman
Logistics - Cheryl Gannon
Events - Sannie Brander
Advisory - Tilly McFadden
Community Engagement - Kristin Holm & Jamie Black
CIRC (Community Investment Review Committee) - Dana Duckman
FAC Director - Kim Fierst
Marketing/PR - OPEN

IMPACT CARES



"I am thankful Rose Dalsandro, introduced me to Impact100 SRQ and honored to be a part of Impact Cares. I cannot think of a more uplifting way to support and acknowledge our members, than by receiving a handwritten note to brighten their day. I have met incredible, talented women who continually strive to make an Impact, what a wonderful organization."

IMPACT CARES is the vision of our president, Jane Watt. As an arm of Membership Engagement we hope to provide a totally Member focused resource and communication network. Ideally we would like to reach Members who may need an extra measure of support during difficult times. These universal life experiences - loss, illness, surgery - may often be ameliorated by sharing them. This is especially true in our community where so many Members are far away from family and old friends. It's important to know that people here do care and may be able to help.

So please let us hear from you! Check in with us at ImpactCares@impact100SRQ.org

Anne Comerford - A Sarasota resident since 2017, Anne is a retired dental hygiene educator, and has two children. A son, who resides in Ithaca, NY and a daughter who lives in Sarasota.

or a "Friend of Impact"



Hi everyone, my name is Kristin Holm with Community Engagement.

Do you or someone you know have a corporate connection that would be willing to donate to Impact100 SRQ? Since every penny of your donation goes to the non-profit, the other costs needed to run the organization still have to be covered. We do this through our local community sponsors. Many of our larger donations come from corporate connections through our own members! If you know of a company willing to donate, please contact me at 407-341-0800 or CommunityEngagement@impact100SRQ.org, so that I can reach out!

Our give back event at Southern Steer Butcher on Bee Ridge Rd in Sarasota has been postponed. We will notify you when rescheduled.

Thank you,
Kristin Holm

Donations can be made online at www.impact100SRQ.org, or you can mail a check to:
Impact 100 SRQ, P.O. Box 49887, Sarasota, FL 34230.

Thank you to our Supporters & Donors



Sir Speedy
PRINT | SIGNS | MARKETING



Anna Elisabeth
GreenhouseFabrics

Rectangular Sign



Rectangular Sign



How to Connect With Us



If you answered YES to both of these questions, please email: Secretary@impact100SRQ.org

and include your Facebook URL or name

and request to be added to our Impact100 SRQ Members Only Page!

Or click: <https://www.facebook.com/groups/impact100SRQ/>

Like us on FACEBOOK, Follow us on INSTAGRAM, Connect with us on LINKEDIN



VISIT OUR WEBSITE



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