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# Imagine Our Impact

Newsletter ~ December 2019

**Welcome to Our 2020 Giving Year!**  
Take a look at our Impact in 2019:



**Congratulations to  
The Haven  
and  
Mothers Helping Mothers,  
Our 2019 Founding Year Impact 100 SRQ Grant Recipients**

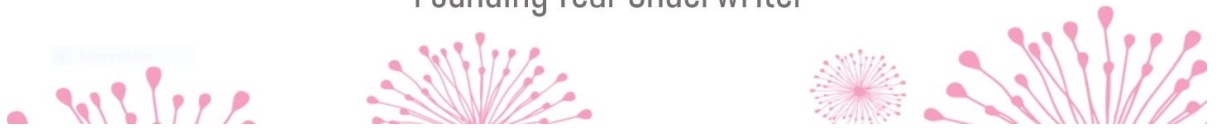
**Thank you to our 2019 Corporate Supporters and In Kind Donors**

With Gratitude and Thanksgiving  
We Recognize



Sir Speedy  
Print, Signs, Marketing  
3939 S. Tamiami Trail  
Sarasota, FL 34231 | (941) 212-2213

As The  
2019 Impact 100 SRQ  
Founding Year Underwriter



**FIRST WATCH**  
THE DAYTIME CAFE



Anna Elisabeth  
GreenhouseFabrics

Recommender Group



## Upcoming Events

[Click Here to Register!](#)

**Please join us, bring a friend, let's make a difference, and let's Fund All 5!**  
**Dates & locations for our upcoming events are listed below:**

- 🌟 **Meet & Greet | Tuesday, January 7th , 6-8pm**  
 The Founders Club, Hosted by Founding Members Marilyn Mazzarulli & Sylvia Rocco, 3800 Golf Hall Drive, Sarasota, FL 34240
- 🌟 **Meet & Greet | Thursday, January 16th, 6-8pm**  
 Hosted by Founding Members Georgia Anderson & Kim Wheeler, "100 Central" Avenue, 5th Floor Social Room, Sarasota, FL 34236
- 🌟 **Meet & Greet Brunch | Saturday, January 25th, 11am – 1pm**  
 Founding Member Jodie Zerega's Home, 6823 Areca Blvd., Sarasota, FL 34241
- 🌟 **Meet & Greet | Wednesday, January 29th, 6-8pm**  
 Founding Member Darlene Gamble's, Siesta Key Wine Bar, 5138 Ocean Blvd., Suite C, Siesta Key, FL 34242
- 🌟 **Meet & Greet | Thursday, February 6th, 6-8pm**  
 RBC Wealth Mgmt. Building, Courtyard Social Area, 1819 Main Street, Sarasota, FL 34236
- 🌟 **Manatee Meet & Greet | Wednesday, February 12th, 6-8pm**  
 Founding Member Christine Winsler's Home, 130 Riviera Dunes Way, Unit 1503, Palmetto, FL 34221

Drop by any of our MEET & GREET events to learn more about becoming a 2020 Giving Member of Impact 100 SRQ. The Membership Drive Ends Sunday, March 1st.

Please RSVP for all events at [Impact100SRQ.org/events](https://Impact100SRQ.org/events). Also, check the website for any date, time, or location changes and/or additional events.



*Women giving together*

Impact100SRQ.org

941-405-7466

P. O. Box 49887, Sarasota, FL 34230

## IMPACT 100 SRQ SOCIAL



Thank you to Founding and 2020 Member, **Dawn Merrill** for hosting our 2020 Mingle Member Social! It was a beautiful evening!

## Get your 'Founding Year T-Shirt'



Like our Founding Year T-Shirts?

[Order now](#)



**Our goal this year and every year is to Fund All 5! We want to award at least one grant in each of our 5 focus areas: Arts & Culture, Environment & Recreation, Health & Wellness, Family.**

**Let's not lose any momentum from our 2019 Founding year. Renew now or budget for 2020 membership!**

We have a payment plan option available, split your membership fees into monthly installments. To set up your payment plan for 2020 Impact 100 SRQ membership, contact Andrea McHenry by email at [Treasurer@impact100SRQ.org](mailto:Treasurer@impact100SRQ.org) or by phone (941) 400-1155

**Stay connected and engaged!**

Remember, word-of-mouth is the best way to inform our community about Impact 100 SRQ.

If you have a friend or colleague who is interested in joining us, please contact us by email at [DirectorofMembership@impact100SRQ.org](mailto:DirectorofMembership@impact100SRQ.org).

**Join now for 2020!**

## News from the IMPACT 100 Global Conference

"The conference is an opportunity to meet & interact with women in IMPACT 100 organizations from all over the country and abroad – those that are well-established and those that are just getting started. We will explore all aspects of this unique philanthropy model."

~ Wendy Hermann Steele,  
Founder



7 of our our Impact 100 SRQ Founding Members had the opportunity to attend the Global Impact 100 conference in Pensacola this year. They all came home inspired a to consider attending the next Global Conference in 2021 in New Jersey...

**Here is what they experienced:**

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"It was an amazing experience. We were warmly welcomed by women from chapters across the nation and world! Imagine walking into a conference where you only see women, but you realize the most important thing you have in common is that you all have a heart and passion for giving."

SRQ in our community." #FundAllFive

**Amy Tupper, Vice President**  
**Impact 100 SRQ**

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"It was wonderful bonding with my fellow Impact 100 SRQ BOD/members & networking/meeting new Impact philanthropists from all over the world. We received valuable tips & guidance from other Impact chapters & learned from their experiences. We were able to 'compare' how we are doing to other chapters and find out that WE, though only 1 year in, are already acting as mentors to newer chapters!

We met with developing chapters- met the women starting an Impact chapter in DC (on left in pic) & in Seattle (2 women on right in pic) & shared our experiences with them.

A major highlight was seeing our fearless leader Jane on stage as an exemplary, seasoned Impacter & an ideal role model! It was an overall rewarding experience.

**Tilly McFadden, Advisory Director**  
**Impact 100 SRQ**



## Did you know?

### 2001

Impact 100 was founded by Wendy Steele in response to feeling as though women's role in philanthropy needed a new way to be expanded and encouraged the organization with the goal of empowering women to see themselves as activists through utilizing large grants to make an impact within their communities.

### 2002

Impact 100 received nonprofit status and donated its first \$100k grant.

### 2003

People Magazine published a story about Impact 100, and Wendy's idea quickly began to spread.

### Today

The Impact model has been replicated in cities all over the world and continues to grow.

Since its inception, Impact 100 Chapters have donated nearly **\$80 million** to worthy causes with more than 18,000 passionate members worldwide.

More than **50 locations** across the US, Australia and the UK.



As we Kick-off our 2020 Giving Year, let's pause for a moment and reflect on our journey of giving that began more than two years ago. Thank you for 100 SRQ and the power of collective giving. When we began this journey never would we have imagined the impact of Impact 100 SRQ! Giving high-increased awareness of our communities needs and we have seen many other unexpected benefits from being a part of this incredible organization. Not only have connections with our community been made, and our process has created ownership & excitement that is truly contagious. Bringing our community together with a clear purpose is transforming our community in an extraordinary way. Impact 100 SRQ is as strong as our Members and as transformational as the Non-profits that apply.

Wishing you all the best during this joyous time of year and a happy, healthy, prosperous (and IMPACTFUL) new year!

Jane

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## Member Spotlight



**Jill McMullen, Founding Member**

Impact 100 SRQ has been a truly rewarding experience. The organization has provided the opportunity to meet a group of bright women with a passion and treasure to meet the needs of the community. Sarasota is an extremely generous and giving community, but the women in Impact 100 SRQ take it to the next level. They are selfless volunteers who's sole purpose is to benefit the non-profits applying for grants and the community and our population as a whole. It is a privilege to be a part of a group of women so singularly focused.

I am so pleased I was able to be part of the Family Focus Area and took the leap of faith and went on as many site visits as possible. It opened my eyes to the needs of families in Manatee and Sarasota Counties. Even though we were only able to send one non-profit out of committee, I learned about so many other non-profits and now share their stories with others in the community who will be interested in volunteering and possibly donating.

Impact 100 SRQ has lit a fire in me to continue to give back locally with likeminded women.

Jill is married to Nick McMullen and has twin daughters, Alexis and Ella, who attend Riverview High School. She works in Human Resources for a software company in Michigan and enjoys working with a handful of non-profits in the community that focus on working with children.

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**Rachel Butrum, Founding Member**

We all come from different walks of life. We each have our own individual story – regardless of our upbringing, our race, our background, our culture we are LIGHT. To say Rachel is just getting started is an Understatement.

Raised in Sarasota, Florida, Rachel Butrum graduated from Sarasota High School in 2007. Rachel recalls the day like it was yesterday, walking across the stage, collecting her diploma. She felt as if everyone was judging her walking across the stage full term pregnant. In junior year she met her high school sweetheart, shortly after graduation she gave birth to their son, Alex. It wasn't long after the arrival of their newborn son that the high school sweethearts separation and a young single parent was beyond difficult. Given the statistical strikes against her – ultimately it was up to her to face adversity and improve the quality of life for her son. She always knew she wanted to be involved in community work to some extent so at an early age of her life she did volunteer work with various organizations in the Sarasota area -- meals on wheels, boys and girls club, Salvation Army, etc.

She completed her Undergraduate education at the University of South Florida then pursued her Master's degree at Florida International University. Today, Rachel maintains a healthy lifestyle surrounded by her husband Nathan, talented son Alex, and three fur-babies (Philly, Duke). Actively involved in the community, she proudly serves as a Realtor with Next Home Excellence, promotes a health and wellness lifestyle through her business. Powered by SMHCS (Membership and Massage Manager) by building deep relationships with businesses and their owners to further her passion for her community. A proud founding member of IMPACT 100 SRQ.



Special Thanks to **Southern Steer Butcher** and **Next Level Leader**. Southern Steer Butcher hosted a weekend of sales for Impact 100 SRQ, when Impact 100 SRQ was mentioned at time of purchase. Next Level Leader podcasts then matched the proceeds went to Impact 100 SRQ.

Thank you to our new 2020 Members and Founding Members that have renewed for 2020!  
**Join today and get your 2019 tax deduction!**

Join now for 2020!

**Another Way to Make a Difference**

Each non-profit that applied for a grant has been given the opportunity to submit a wish list of items that would help their organization. Requests range from volunteering to donations of both small and large items. Please consider donating time or items on their wish list.

Wishlist



IMPACT CARES is the vision of our president, Jane Watt. As an arm of Membership Engagement we hope to provide a totally Member focused resource and communication n like to reach Members who may need an extra measure of support during difficult times. These universal life experiences - loss, illness, surgery – may often be ameliorated b especially true in our community where so many Members are far away from family and old friends. It's important to know that people here *do* care and may be able to help. A there to celebrate you and your successes! Are you getting married? Are you planning your daughter's wedding (you'll definitely need at least an "attagirl" if not a cocktail)? Dic your new business experiencing great success? I'm not sure we know what the limits of this initiative will be or where it will take us – but I'm very excited to be a part of it. As a I really missed helping my clients. There is no better feeling! IMPACT CARES came along at just the right time.

So please let us hear from you! Check in with us at [ImpactCares@impact100SRQ.org](mailto:ImpactCares@impact100SRQ.org)

Rose Dalsandro

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## Become a Corporate Supporter or 'Friend of IMPACT'

Your HELP is needed...With 100% of our Member's contributed funds going towards our grants, we are seeking engagement from our community to help contribute to ou Costs to be covered include insurance, website design, printing, our annual meeting, and special events. If you are a business owner or know any business owners that wou please send us the info and we will reach out to them! There are so many ways to support...underwriting a specific event or advertising opportunity, sharing your meeting s you feel would help us in our mission!

Please email: [CommunityEngagement@impact100SRQ.org](mailto:CommunityEngagement@impact100SRQ.org).

Donations can be made online at [www.impact100SRQ.org](http://www.impact100SRQ.org), or you can mail a check to Impact 100 SRQ, P.O. Box 49887, Sarasota, FL 34230.

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## How to Connect With Us

**impact 100 SRQ** *Connecting Made Simple!*  
WOMEN GIVING TOGETHER

Learn more and/or reach out to us by visiting our website at [impact100SRQ.org](http://impact100SRQ.org)

**Members ONLY** Join our Members' Only Facebook page. Email your Facebook account email address to [Marketing@impact100SRQ.org](mailto:Marketing@impact100SRQ.org)

Subscribe to Impact 100 Council newsletter, our global resource. [impact100council.org/news](http://impact100council.org/news)

Follow us on Instagram: [@impact100SRQ](https://www.instagram.com/impact100SRQ)

Like us on Facebook: Impact 100 SRQ [facebook.com/impact100SRQ](https://www.facebook.com/impact100SRQ)

Connect with us on LinkedIn: [linkedin.com/company/impact100srq](https://www.linkedin.com/company/impact100srq)

Go to [smile.amazon.com](http://smile.amazon.com) and SELECT Impact 100 SRQ Inc. as YOUR CHARITY. Start shopping! By shopping at smile.amazon.com INSTEAD of amazon.com, 0.5 percent of the value of eligible purchases will be donated to us.

Recognize fellow "Impacters" in need or for their accomplishments and/or exciting news! IMPACT CARES [ImpactCares@impact100SRQ.org](mailto:ImpactCares@impact100SRQ.org)

P.O. BOX 49887 Sarasota, FL 34230

**impact 100 SRQ** *EST. 2018*  
WOMEN GIVING TOGETHER

**Our Mission**  
To empower women to collectively give transformational grants to non-profits in Sarasota & Manatee Counties.

At least 100 women. → Each woman donates \$1,000. → Grants are disbursed in increments of \$100,000. → Committees review applications, perform site visits, choose finalists. → Finalists present projects, members vote. → \$100,000 Impact 100 grant(s) awarded. → 100% of the women's donations are given directly to a local charity.

Impact 100 SRQ has no paid employees or staff, so 100% of each member's annual contribution of \$1,000 is awarded to non-profit organizations in grants of \$100,000 or more. Operational costs are kept to a minimum and funded voluntarily by members and corporate supporters. Please consider giving at the 110% level.

## What else is new?

VISIT OUR WEBSITE

**Are you on Facebook? Are you a Member of Impact 100 SRQ?** If you answered YES to both of these questions, please email: [Marketing@impact100SRQ.org](mailto:Marketing@impact100SRQ.org)  
Facebook URL or name and request to be added to our Impact 100 SRQ Members Only Page!  
Or click: <https://www.facebook.com/groups/impact100SRQ/>

Like us on Facebook, Follow us on Instagram, Connect with us on LinkedIn!



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